





## Help generate a better future for all with South East London Community Energy (SELCE)

The cost of our fuel bills is rising every year, so it makes sense to use alternative sources of energy. Once installed, solar panels on roofs provide free, clean, electricity - but they can be expensive to buy up front.

That's where SELCE, a local not for profit cooperative comes in. We are raising £250,000 of investment from the community in order to install solar panels on Ashmead and Horniman Schools in Lewisham and Mulgrave and Charlton Park Academy in Greenwich and we'd like you to join us.

## So what's in it for you?

- We intend to pay 4% interest each year to our members.
- \* You may be eligible for tax relief of 30% of your investment under the Enterprise Investment Scheme.
- Shares may be exempt from inheritance tax if held for more than 2 years.

## And what about the community and the planet?

- \* Everyone benefits from clean, green electricity. Overall these solar arrays will save more than 94 tonnes of CO2 emissions each year.
- \* The schools will save an estimated £358,000 in electricity costs over the 20 year project enabling them to spend more money on the thing they do best, teach!
- \* As well as paying interest and returning capital to investors we aim to produce £90,000 of surplus over the life of the project. This will be used to expand the work we already do tackling fuel poverty in South East London.

## What's the Catch? There isn't one!

It's a virtuous circle: the schools receive panels that are installed and maintained free of charge; our shareholders get rewarded for supporting our project; and SELCE gets an income to help people suffering from the mental and physical effects of cold homes and high energy bills.

If you'd like to learn more about investing in SELCE including the risks as well as benefits

- \* Download a brochure and application form from our website www.selce.org.uk
- \* Call us direct on 020 8269 4882 to request a hard copy of our brochure

As with all risk investments, our shares could lose some, or all, their value and they are not protected by the Government's Financial Services Compensation Scheme or the Financial Ombudsman Service.



This Share Offer has been awarded The Standard Mark; this is awarded by the Community Shares Unit to offers that meet national standards of good practice.

For more information about community shares, the Community Shares Standard Mark and the Community Shares Unit go to: communityshares.org.uk